

FCG FUTURE MINDS SCHOLARSHIP

by Istituto Marangoni

We are looking for YOU!

Istituto Marangoni and Fashion Council Germany are pleased to present the FCG FUTURE MINDS SCHOLARSHIP by ISTITUTO MARANGONI, in which a fashion industry talent will have the opportunity to access a master's program in Milan or London:

1. Istituto Marangoni Milano: Fashion Start-Up.

The Master in Fashion Start-Up at Istituto Marangoni is tailored for aspiring entrepreneurs looking to make their mark in the fashion industry. By combining theoretical knowledge with practical application, the program aims to foster innovative leaders capable of navigating the complexities of starting and managing successful fashion businesses.

2. Istituto Marangoni London: Fashion Design.

The Master in Fashion Design at Istituto Marangoni is an advanced program tailored for aspiring fashion designers who wish to refine their creative skills and technical expertise. It's a hybrid degree program covering various topics and giving students a comprehensive view of the industry (from product creation to its market introduction and marketability).

The initiative is open to Germany based talents that want to explore the future of fashion in the area of sustainable fashion design, start-up business and social enterprises along with various types of innovation, potentially materials, design, manufacturing and cultural innovation.

Are you a visionary fashion designer or fashion entrepreneur based in Germany that is:

Creative | Innovative | Sustainably-minded | Passionate | Inclusivity-minded

Then this unique opportunity might be for you!

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TIMELINE

- 16.12.2024. - 14.03.2025 Application Phase
 - 17.03.2025. - 28.03.2025 Jury Selection
 - 07.04.2025 Winner Announcement
 - October 2025 Start of the Programme
 - February 2027 BFW: Profile/Project Highlight - FCG Communication
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YOUR PROFILE

/Every designer/entrepreneur older than 18 years

/Completed Bachelor Degree

/Based in Germany (First Address in Germany)

/It is recommended to apply only, if you have the capacity to cover all living expenses during the Masters period (expected monthly costs for living 1.100 - 1.800 Euro in Milan / living £1.300 – £1.400 in London)

SCHOLARSHIP PROGRAM

The FCG FUTURE MINDS SCHOLARSHIP by ISTITUTO MARANGONI will be distinguished by the following essential pillars:

**/Masters Scholarship worth 30,500 EUR in Milan / 28.900 GBP in London
(the enrollment fee of 5.500 EUR in Milan / 4.400 GBP in London remains to be paid)**

/re.FASHION ACADEMY Voucher worth 500 Euro

/Highlight Graduate's Project or Profile in FCC Official Communication Channels during Berlin Fashion Week February 2027

APPLICATION PERIOD: PROCESS & CRITERIA

/Start of Application Phase

16 December 2024

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/End of Application Phase

14 March 2025

To successfully apply for the FCG SCHOLARSHIP BY ISTITUTO MARANGONI, submit the following information and documents with your application in English:

- /CV** Fill out the online form and submit all requested information.
- /BA degree** Please upload your Bachelor's Certificate and transcript.
- /B2 Level English** Milano School: Non-native English speakers are required to provide an English language certificate at B2 CEFR level (IELTS 5.5 or equivalent test or qualification)
London School: Non-native English speakers are required to provide an acceptable proof of their English Language ability. The English Language test score should be at least B2 on the CEFR level (e.g. IELTS Academic with 6.5 overall, no less than 6 for each element).
- /Letter of Motivation Milano (max. 1 page)** Introduce yourself: Who are you?
What motivates you to participate?
How will the FCG Scholarship by Istituto Marangoni help you to further on your career?
What does sustainability, craftsmanship and innovation mean to you?
Who are leaders of the fashion world that have inspired or inspires you the most? Think about entrepreneurs, CEOs, creative directors or other figures that are meaningful for you. Explain the reasons why they represent a role model for you and how they will contribute the shape your entrepreneurial vision within the Fashion Industry.
- /Letter of Motivation London (max. 1 page)** Introduce yourself: Who are you?
What motivates you to participate?
Which course would you like to pursue?
How will the FCG Scholarship by Istituto Marangoni help you to further your career?
What does sustainability, luxury, craftsmanship and/or innovation mean to you?
What do you want to change in the fashion industry? How would you critique and challenge the way fashion is currently designed, manufactured, sold, used and/or disposed of?
How does your previous experience (studies and/or work experience) motivate you to apply for this MA?
- /Reference Letter (min. 2)** Submit 2 reference letters, of which at least 1 should be academic.
- /Portfolio for London (max. 20 pages, only in PDF Format)** Your portfolio should consist of recent work that reflects your creative/strategic/business/sustainability strengths.
It could consist of:

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- Project-based work demonstrating your skills in 2D and 3D fashion design development
- Include work in progress to illustrate your creative process and ability to develop a project from initial idea to final design
- Include any supporting research, evaluations and reflections
- Evidence reports or strategy or business plans you have developed
- Showcase photoshoots you conducted
- Demonstrate marketing proposals you developed
- Evidence of your engagement with sustainability

Applicants who fail to complete the form correctly and supply all requested information will be removed from the process.

When applying, candidates should take into consideration that the scholarship covers only the costs of the Master, and does not include the costs associated with housing, food and other living costs at the place of study. These costs are the responsibility of the student.

JUDGING PROCESS

Milano:

1. Scott Lipinski, CEO Fashion Council Germany
2. Diana Marian Murek (Director of Education of Istituto Marangoni Milano)
3. Mandy Krüger, Head of Fashion eBay DE
4. Julius Weissenborn, CEO & Founder Haderlump
5. LouLou Berg, CEO Berg Communications

London:

1. Christiane Arp, Chairwoman Fashion Council Germany
2. Noorin Khamisani (Program Leader in Postgraduate Fashion at Istituto Marangoni), Roel de Cooman, VP Global Sales haebmau
3. Marie Lueder, Designerin & Founder LUEDER
4. Kerstin Weng, (Head of Editorial Content Vogue DE)

Applicants will be informed if they have been awarded with the scholarship on the 7th of April 2025.

EVALUATION CRITERIA & JURY

The prize aims to support the most talented and future minded fashion designer or entrepreneur based in Germany. The criteria which the jury will select the designer/entrepreneur are:

/Sustainability: The ability to integrate sustainable practices, vision or reflection, ensuring a positive impact on the environment and society.

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/Innovation: The infusion of innovative design concepts, materials, as well as the reflection of new ways of thinking, contributing to the advancement of the industry.

/Inclusivity: The consideration and promotion of inclusivity and diversity within the fashion industry, encompassing aspects such as inclusive design, representation, and accessibility of the label.

/Creativity: Demonstrate a strong aesthetics and an outstanding creative approach. The application of unique and artistic expression in fashion design, showcasing creativity in the overall storytelling.

/Quality and completeness of the application form.

SUBMISSION

By submitting your application, you agree to participate in all FCG FUTURE MINDS SCHOLARSHIP by ISTITUTO MARANGONI events. You also agree that pictures and videos of you may be taken and used for communication purposes.

At the time of application, the person must also agree that, if selected for the scholarship, he/she will be considered as an ambassador for Istituto Marangoni and must be available for possible events related to the scholarship, as well as possible interviews, within the framework of the scholarship.